

Permanent Address
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ALEX D. HEPP

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EDUCATION

University of Illinois, *College of Business*

Bachelor of Science in Finance & Bachelor of Science in Accountancy
Hoeft Technology & Management Minor
Cumulative GPA: 3.63/4.00

Expected Graduation: May 2013
CPA Eligible: May 2013

PROFESSIONAL EXPERIENCE

OTCR Consulting

Project Manager

August 2011 - Present

- Manage 5 consultants and act as a communication intermediary between the client, partner team, and consultants
- Create and administer a user experience test for technology software company offering audience polling solutions
- Conduct weekly consultant meetings to assign work streams and revise completed work
- Hold weekly conference calls with the client and staff to ensure expectations are transparent and feasible

Consultant

April 2010 - August 2011

- Performed research over potential improvements to a food manufacturing client's packaging process
- Made recommendations on expansion and product purchasing for a local Chicago medical staffing company
- Consulted author on marketing her entrepreneurship book to college students via potential case competition

Collect (*Online Solution Provider for Membership Organizations*)

Marketing Consultant (Independent Contractor)

May 2010 - August 2010

- Researched industry competitors to construct a comprehensive overview comparing offered features of each firm
- Aided Director of Marketing and Sales Team in developing marketing collateral for conferences and client meetings
- Prepared client account information for company's transition to a new Customer Relationship Management system

LEADERSHIP & ACTIVITIES

Phi Gamma Nu - Professional Business Fraternity

Social Chair

August 2011 - Present

- Oversee 9 person committee tasked with providing a variety of events for chapter members to attend
- Maintain constant communication with Internal Vice President and committee to effectively facilitate events

Corporate Sponsorship Chair

May 2010 - December 2010

- Coordinated sponsor workshops and company presentations throughout the semester
- Hosted event featuring panel of recruiters answering questions on corporate culture and new hire life

Professionalism Committee

January 2010 - May 2010

- Scheduled mock interviews between fraternity members and another student organization on campus
- Organized and moderated panel where members shared experiences on obtaining and working in internships

Pi Kappa Alpha - Social Fraternity

External Vice President

May 2011 - Present

- Work with all chairmen in External Cabinet to help implement new strategies and achieve semester goals
- Plan social, recruitment, alumni, service, and other chapter events in coordination with chairmen

Treasurer

April 2010 - May 2011

- Constructed and managed semester budget of over \$250,000, meeting demands of internal and external committees
- Served as a liaison to housing corporation, property manager, and alumni advisory board on behalf of the chapter
- Involved greatly in the transition of the fraternity into a new multi-million dollar chapter house

AWARDS

Deloitte Consulting Case Competition

April 2011

1st Place Winner, Team Captain

- Analyzed segments of the eReader market value chain with regards to late-stage venture capital investing
- Compiled research and formulated recommendation based on anticipated evolution of eReader intermediaries

KPMG Global Case Competition

November 2010 - February 2011

1st Place University of Illinois Campus Winner, Midwest Regional Winner, & National Finalist

- Competed in 48 hour campus competition focusing on a global conglomerate's restructuring and marketing issues
- Participated in regional & national competition allotting 3 hours to read case, craft solution, and present findings

Rockwell Collins James Scholar Case Competition

February 2010 - June 2010

1st Place Winner

- Developed multi-faceted proposal focused on communication to address generational diversity in the workplace
- Presented at world headquarters to corporate leadership team and participated in company job shadow